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About

UI/UX Designer with a background in Software Design and Development. Capable of designing and creating websites and applications. With experience in Software Development, **Banking and Enterprise industries**. Focused on serving as source of UI Solutions and a point of contact between designers and developers. So, together we can create **achievable** and **outstanding products**.

Projects

Sevensoft's website. Sevensoft 2019

Sevensoft is a digital agency located in Costa Rica. My job in this project includes the complete design and development of the company's website. Designed using Figma. Developed using JavaScript, PHP, HTML, CSS and headless WordPress with ReactJS. You can visit the final result by going to Sevensoft's website: [sevensoftit.com](https://www.sevensoftit.com)

Moosic Player App design. CareerFoundry 2020

This project is a prototype of a music app for Android. The key features include login-register, exploring music based on feelings, search for music, social interaction, music library and playing music. This design was made based on the study of multiple apps to establish the best UI Patterns, Wording and UI style. Design made using Adobe XD. See more here: bit.ly/MoosicPlayer

Bitely Responsive design. CareerFoundry 2020

This project is a design of a recipe app for multiple devices. To achieve this, some analysis were made to ensure a better design was made for the user's needs. For example: a competitive analysis, a user psychology analysis, user interviews, user personas, requirements analysis, user flow, and prototyping. The prototype was made using Adobe XD. See more here: bit.ly/BitelyRecipes

Experience

First Factory | UI/UX Engineer | 12/2022 - Current Position

As a versatile UX/UI Engineer, I excel at the intersection of design and development. With a keen eye for detail and a deep understanding of user-centric design principles, I excel in guiding projects from the initial client interaction through to the seamless execution of high-quality, user-focused products.

- As an UX/UI Designer, I am collaborating closely with clients to gather requirements, crafting UI mockups for developers (using Adobe XD and Figma) and maintaining open lines of communication with stakeholders.
- As a WordPress & ReactJS Developer, I leverage ReactJS to create prototypes for proof of concepts and implement WordPress sites for diverse clients, utilizing Beaver Builder alongside custom-built components.

First Factory | UI/UX Designer and Graphic Designer | 11/2021 - 12/2022

Worked with the COO of the company to create a more solid brand identity for the company. On this last role, I have helped on two UI Design projects, multiple assets for the company and some documentation tasks, completing tasks like:

Key Skills

- **Figma**, Adobe (XD, AI, PS), Affinity.
- Prototyping/**Sketching**/Wireframing.
- Native and hybrid apps design.
- Atomic Design and Design Systems.
- JS, PHP, CSS/SASS and HTML .
- Mobile first, **responsive** design.
- Bootstrap, and Flexbox.
- HubSpot, WordPress and SiteCore

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- Revamped company website design while being in charge of the design and the development of the project.
- Provided graphic assets for visual identity, including logos, web ads, event flyers, and social media posts.
- Created a standard process for the creation of internal designs & managed Jira Tickets for daily work organization
- Designed UI for two ongoing projects while facilitated ongoing communication with CEO, COO, developers, and designers.

Growth Acceleration Partners | Target Test Developer | 09/2020 - 11/2021

Promoted to software developer. Proficient in Target Tests (Adobe Target, JavaScript), Zeplin Mockups, and responsive design principles. Strong analytics tool proficiency.

- Front-end development using JavaScript, jQuery, Bitbucket, Sass, HTML, and CSS.
- Efficient deadline management with a focus on requirements.
- Implement Agile methodology using Atlassian tools (Jira & Confluence) with continuous process documentation.
- Ongoing stakeholder communication.
- Versatility in tasks including Quality Assurance and developer roles
- Tasks versatility with Quality Assurance and developer rotating roles.

Growth Acceleration Partners | Web Content Editor | 07/2019 - 09/2020

Updated and maintained the client's websites with CMS like HubSpot, SiteCore and WordPress. With a daily practice of Agile Mindset and English Language, I have had accomplishments in this role like:

- Developed and implemented a strategic workflow for weekly publishing, benefiting both client and team.
- Acted as technical leader backup and orchestrated onboarding for new team members.
- Provided training on technical subjects including SiteCore CMS and SEO updates.
- Contributed to ongoing process evaluation and enhancement initiative.

Sevensoft | UI/UX Designer and Front End Developer | 08/2018 - 06/2019

Managed the visual design department, assistance to development (design consultancy and coding), assurance that designs respect UX basic rules. Responsible for making attractive and achievable interactive prototypes on the initial process of projects. My most important achievements in SevenSoft are:

- Trained the company's developers to make responsive websites and use better CSS practices.
- Trained designers to make UI Mockups using Figma and developers on how to use Figma as a development reference.
- Assistance to the initial process with clients: making high-fidelity prototypes that meet customers' needs, see more here: bit.ly/UI_examples
- Creation of the greater amount of visual publicity on Sevensoft's Facebook page, see more here: bit.ly/socialMediaContent
- Creation of physical publicity of the company: printed design of flyers for activities, Roller-Up, designs for Sevensoft's office.
- Design and development of the company's website: sevensoftit.com

Education

University of Costa Rica

Computer Science and Multimedia Technology | 2015 - 2018

Bachelor Degree with Honors.

CareerFoundry

UI Design | 2020 - 2021

9 months program.





